

Parth Patel

Address:- B-205 Sarita Galaxy, Nikol-Naroda Road, Nikol, Ahmedabad. – 382350

Phone:- 8490034153

Mail:- parthpatel17395@gmail.com

DOB:- 17 MARCH 1995

Professional Objective

Motivated master's-degreed strategic marketer eager to bring to your firm ability to significantly increase growth, profitability, efficiencies, and shareholder value.

AREA OF EXPERTISE

Sales Engineer
Dealer Management
Distribution Management

Business Development
Channel Management
Market Analysis

Competitor Analysis
Product Promotion
Strategic Planning

Work Experience

Nipa Agencies

Sales Engineer

04\2022 – Till Date

Nipa Agencies is Authorised Dealer of Bharat Bijlee and Havells Motors. My work was to approach end customers using LT Motors and maintaining existing ones.

Kirloskar Electric Company Limited

Sales Engineer

10/2019 – 03\2022

Looking after market in Gujarat (Ahmedabad, Vadodara, Saurashtra) for product of LT Motor with existing customers and dealers and also developing business with new customer and dealers. Also looking after sales of Transformer, HT motors, DC motors, Alternators.

Raison Marketing

Sales Executive

11/2018-09/2019

Raison Marketing is distributor for Submersible Pumps and Agriculture Pipes for Duke Plasto Ltd and Duke Pipes Ltd. My work to look after sales of Dealers and Sub-dealers in Ahmedabad.

VR Traders

Sales Executive

05/2018-11/2018

VR Traders is Authorised Dealer of ABB motors and Drives as well as Shanthi Gears. My work was to approach end customers using LT Motors and maintaining existing ones.

Mascot Pumps Ltd
Testing Engineer

08/2017-04/2018

Mascot Pumps Ltd is manufacturing company of Submersible Pumps. My work was to test all pumps mechanically as well as electrically.

Lubi Industries LLP
Trainee

07/2016-07/2017

Looking after the Quality of Winding of Stator of Induction Motor by performing tests like HV Test or by checking physically.

Education

ICFAI, Tripura

06/2018- 05/2021

MBA in Marketing (Distance Learning)

LDRP Institute of Technology and Research, Gandhinagar

08/2012-06/2016

BE Electrical Engineering (76.40%)

Bai Avabai High School, Valsad

06/2011-04/2012

HSC (74%)

Bai Avabai High School, Valsad

06/2009-03/2010

SSC (84%)

Academic Project

Generation of Electricity through Speed Breaker Mechanism

Description:-This device converts kinetic energy into electrical energy by installing such system under the speed breaker on the road, it takes the energy, being wasted in the form of friction and heat taking place at the time of retardation, as input and it generates electricity.

Industrial Training

AMEE ELECTRICALS: - Authorized motor service centre.

Description: This Company services and repairs all types of ac & dc motors. It also services and repairs electric drives, used for speed control of motors.